TRENDS & INSIGHTS

CREATING NEW OPPORTUNITIES IN ADVERSITY

Asia Investment Summit 2026

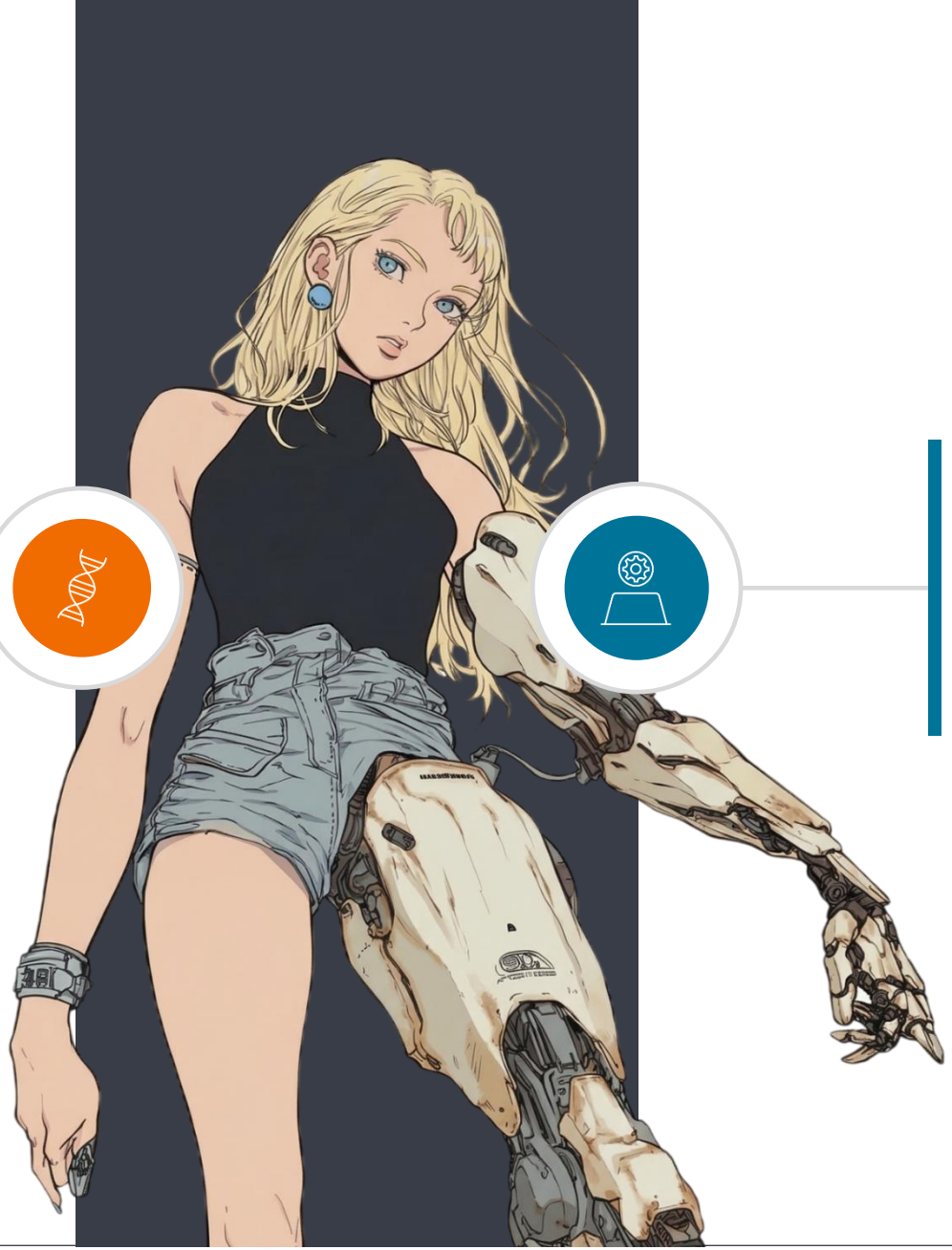


Sarah de Lagarde
Brighter Future Strategist
Janus Henderson Investors

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80%

Human



20%

Bionic

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A life changed in an instant

From peak performance to permanent disability



August 2022



September 2022



October 2022

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From prosthetics to human potential

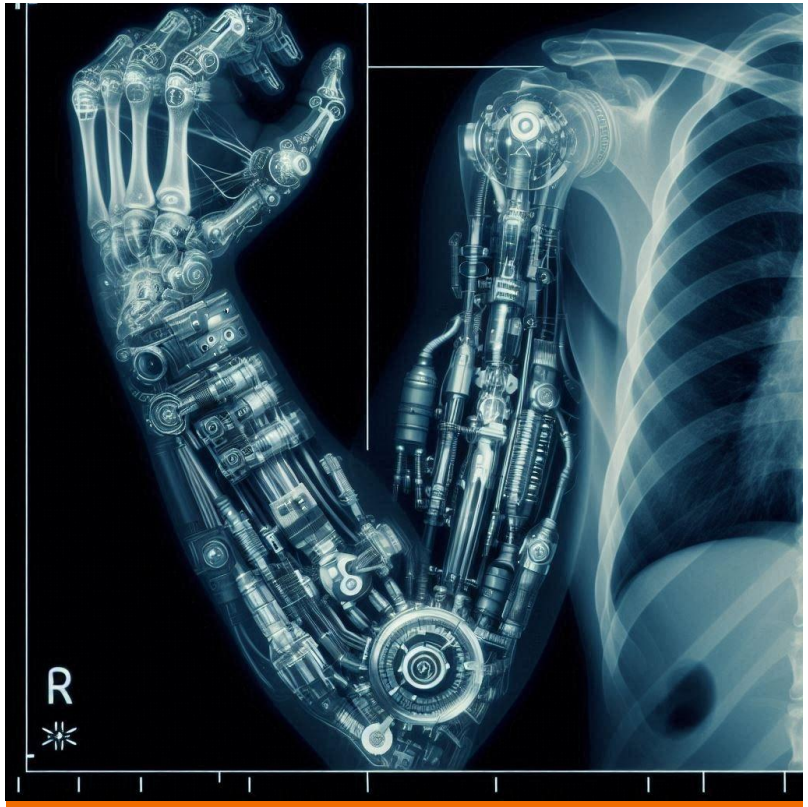
Technology unlocking potential for 60 million people globally



AI Augmented



Haptic Feedback

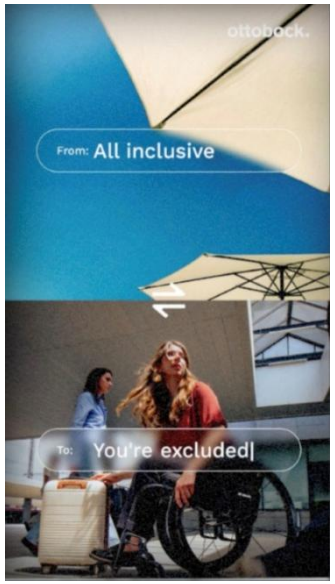


Osseointegration

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Accessibility is a market opportunity

Inclusion, innovation and the £13 trillion purple economy









ADADESIGN STUDIO

Design by Adnan Curić



The Purple Pound

The consumer spending power of disabled people

Equates to **£446 billion** in the UK and

Over **£13 trillion** worldwide and is rising at 14% per annum.

Yet only 10% of businesses have a strategy to access this market.

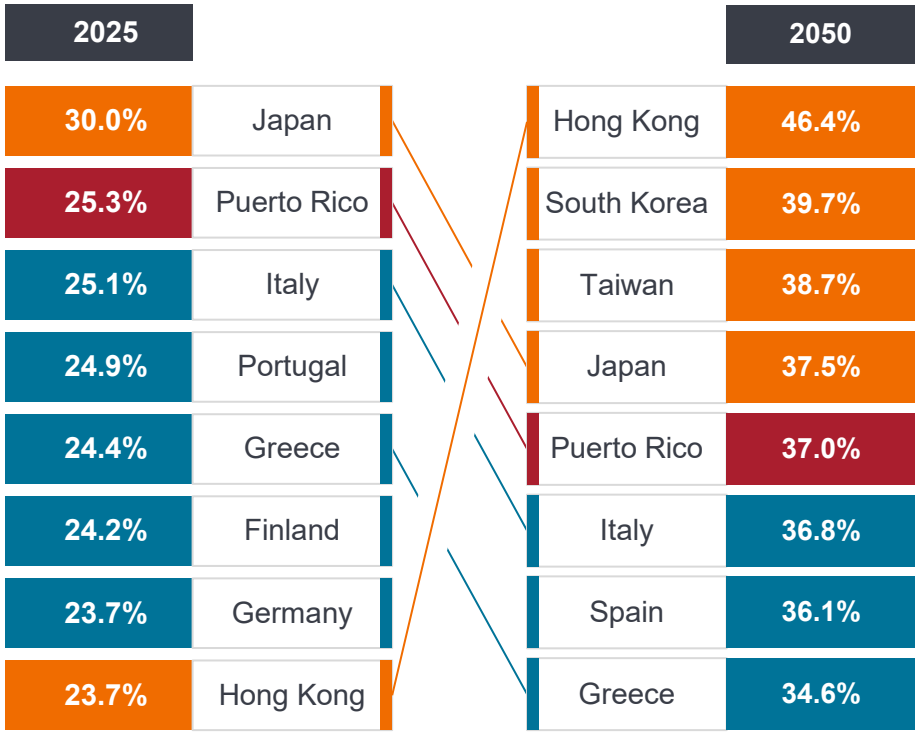
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Two forces reshaping the global economy

Aging populations and accelerating technology

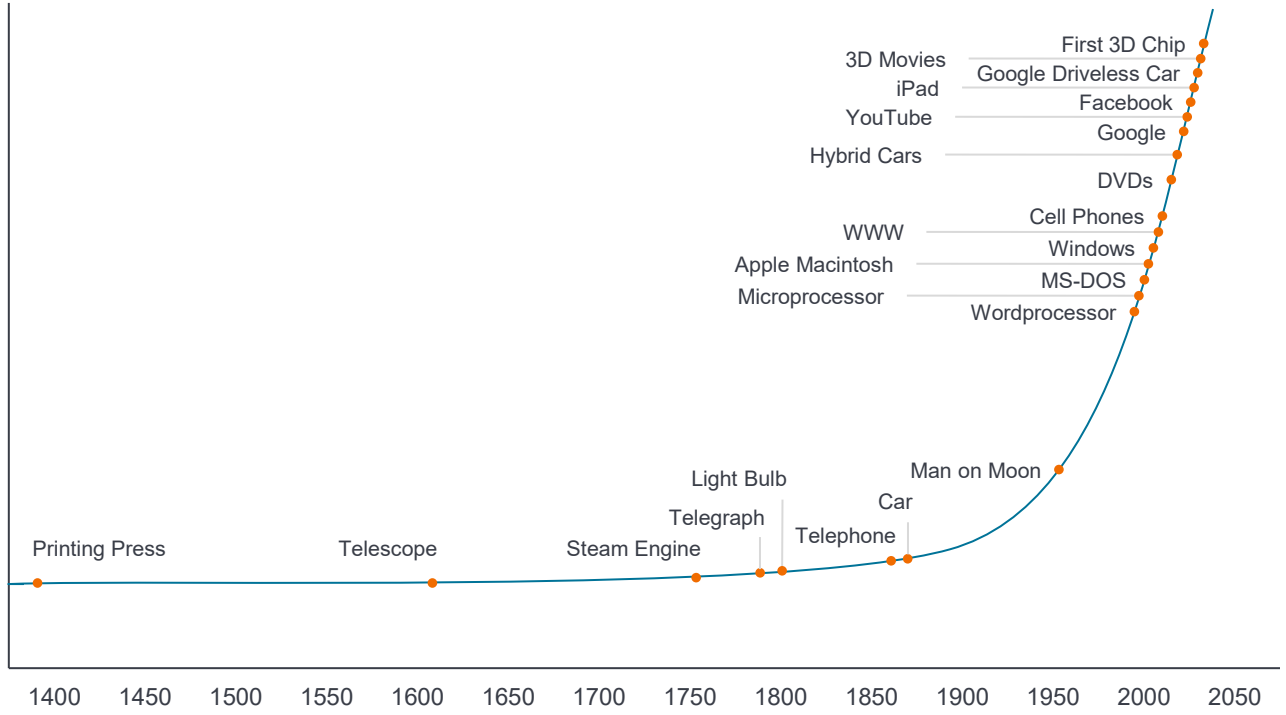
Aging Populations

Countries/territories with the highest estimated share of people aged 65 and older*



Accelerating Growth in Technology

(condensed)



* Median variant; Only includes countries/territories with a population of more than 1 million people

Source: United Nations | World Population Prospects 2024.

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The longevity economy

Extending health span, not just lifespan

HEALTHCARE — TECHNOLOGY

Bio-pharma/ biotech

Research focused on slowing aging processes.

Cellular ageing and repair

(e.g. how cells deteriorate and how that decline might be slowed)

Disease prevention

at the root cause, rather than late-stage treatment

Extending health span

keeping people healthier for longer, not just living longer

Preventative Wellness

Supplements, diagnostics, genetic tests to maintain health, reduce risk and extend quality of life.

Preventative wellness is about investing early in health

using data, technology, and behaviour change to stay well, not just treat illness

Clinical services

Personalised diagnostics and interventions focused on prevention and early risk management.

Personalised health assessments

and identification of early warning signs before symptoms appear

Targeted interventions

clinician-guided lifestyle or therapeutic interventions and ongoing review and adjustment as health data evolves

Digital health

Use of technology, data, and software to monitor, manage, and improve health and healthcare delivery.

Wearable and connected devices

Tools that continuously track health indicators

Health data and analytics

Platforms that aggregate and analyse personal health data

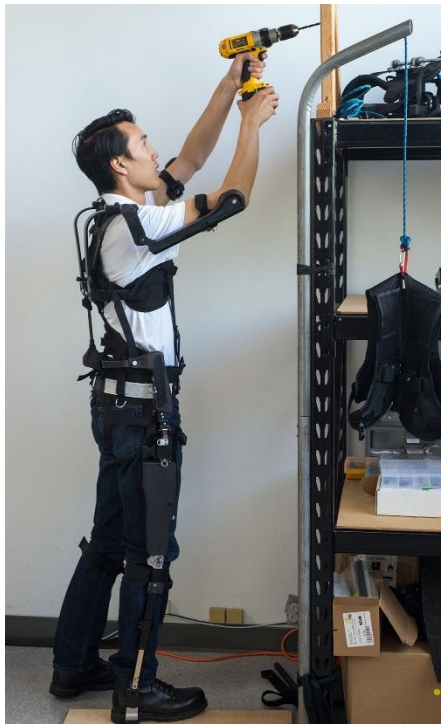
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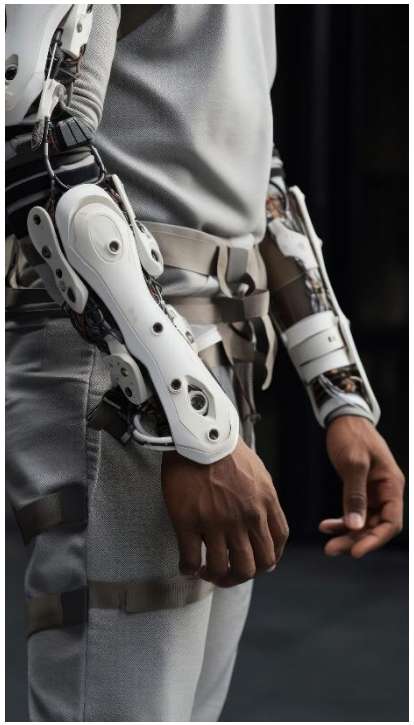
Beyond robotics

Technology moves from tools to partners









Source ANYmal, Tesla Optimus

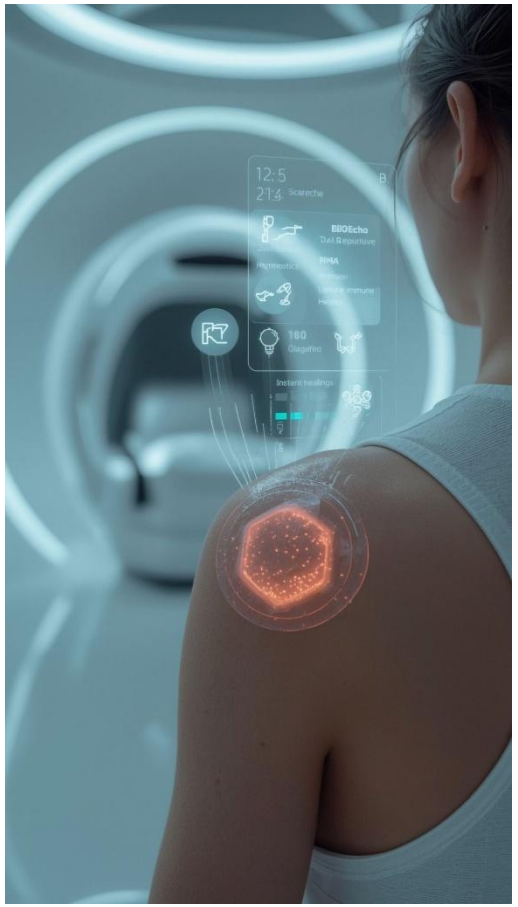
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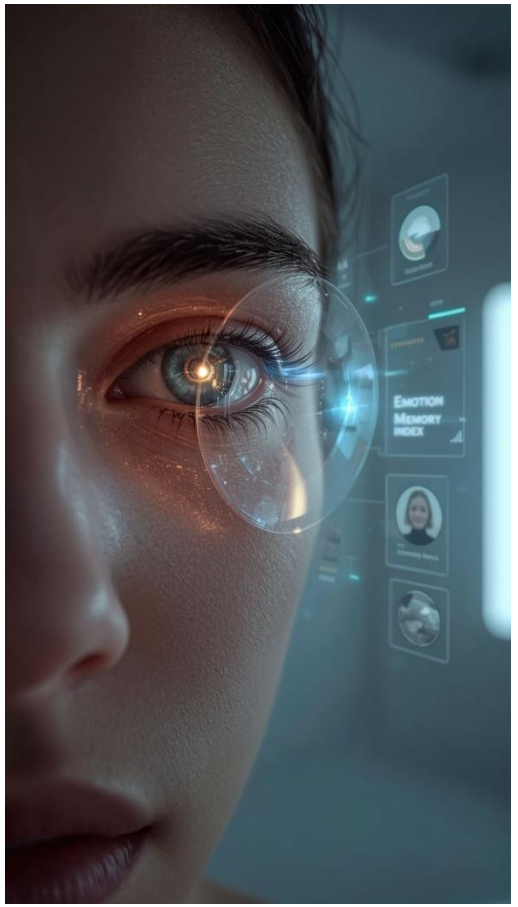
Human augmentation in practice

Bio-integrative wearables and human-tech fusion









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Wealth for Health

Health innovation is expensive

Health is our most valuable asset — yet it's rarely part of how people think about wealth.

Wealth is not just a means to fund life's milestones, it's a powerful enabler of long-term health, resilience, and choice.

We plan carefully for homes, education, and retirement—but life can change in an instant, making health our most valuable asset. Ageing populations, strained healthcare systems, and rising costs are colliding with extraordinary innovation in healthcare and technology. All of this requires investment.

Save and invest for future healthcare needs

Allocate capital to companies shaping the future of healthcare

Understand differentiated insight into trends redefining health and longevity

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What becomes possible when systems align

People, capital, and innovation







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